

LigTel CONNECTIONS

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MAY 2025

CUSTOMER SPOTLIGHT!

Mike Howard

pg. 2



New Connections, New Perks!

Wawasee Lake, Big Lake, & the next Kendallville section (just south of US 6) —

We're almost ready to begin installations! If you live nearby, you'll be hearing from us soon to schedule your appointment.

And here's a heads-up: We've got some special offerings and limited time promotions on the horizon. Keep an eye on your inbox, mailbox, and social media so you don't miss out on any deals!



As always, thank you for your continued support. We can't wait to welcome more neighbors to the LigTel community.

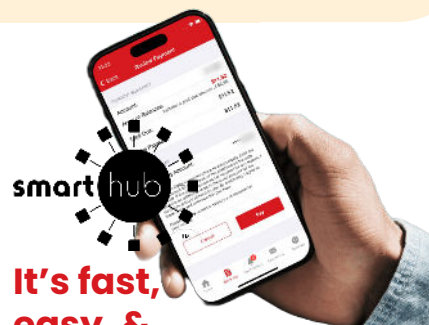
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Mike Howard: *From Realtor to Auctioneer to Chamber President—He Does It All*



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01/03

THE LIFE OF

Mike Howard

From Realtor to Auctioneer to Chamber President—He Does It All

BACK TO HIS ROOTS

Mike Howard was born and raised just northeast of Ligonier. After high school, he moved away for college and work, but the ties to home stayed strong.

“I always had a dream of being able to come back to Ligonier,” Mike said. And he’s not alone. Just this year, three of his former classmates also moved back. “It’s funny,” he said. “At the age we are, we’re coming back home. And I like that.”

Mike’s early work was in construction—roofing, siding, windows. But he began thinking about how to keep working in that space long term. “I wanted to do something in that line of work, but something I’d be able to continue as I got older,” he said. Real estate was a natural next step.

Just recently, he added something new: auctioneering. “I always loved going to auctions,” he said. “That just added another aspect to real estate.”

HOMES, SERVICE, & COMMUNITY

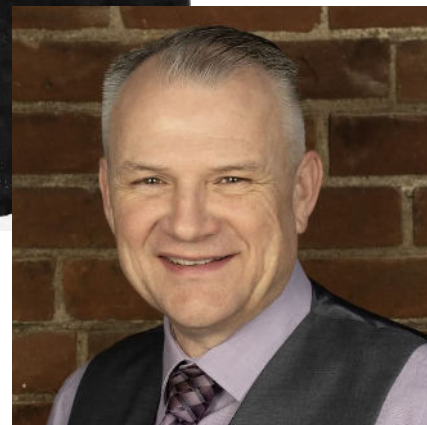
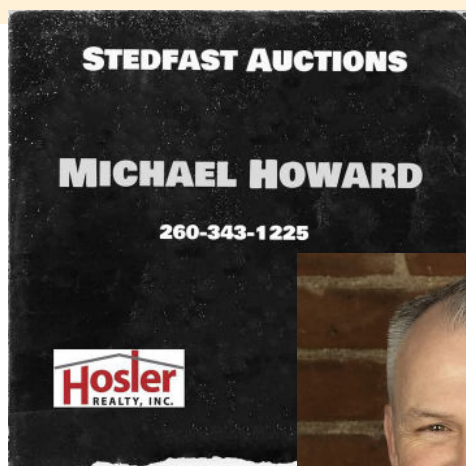
Helping people find their first home is what Mike loves most. “Whether it’s a young couple or someone in their fifties who’s rented their whole life, just seeing their face light up, that’s what I love.”

He’s not focused on the commission. He’s focused on people.

His motto? **“Good old-fashioned service with a smile.”**

That mindset has led to long-term relationships, helping entire families over the years. “You’re not going to have generations of a family coming back to you unless you’ve taken care of them the right way.”

He’s also deeply rooted in the local community. From memories of Strawberry Days to current favorites like the Marshmallow Festival and Stone’s Trace, Mike is all about keeping Ligonier’s traditions alive, and growing them.



CONTINUED...

As Chamber President, he's working to make sure Ligonier continues to thrive. **"I want to help all of Ligonier prosper," he said. "We can all succeed together."**

STAYING CONNECTED-IN EVERY WAY

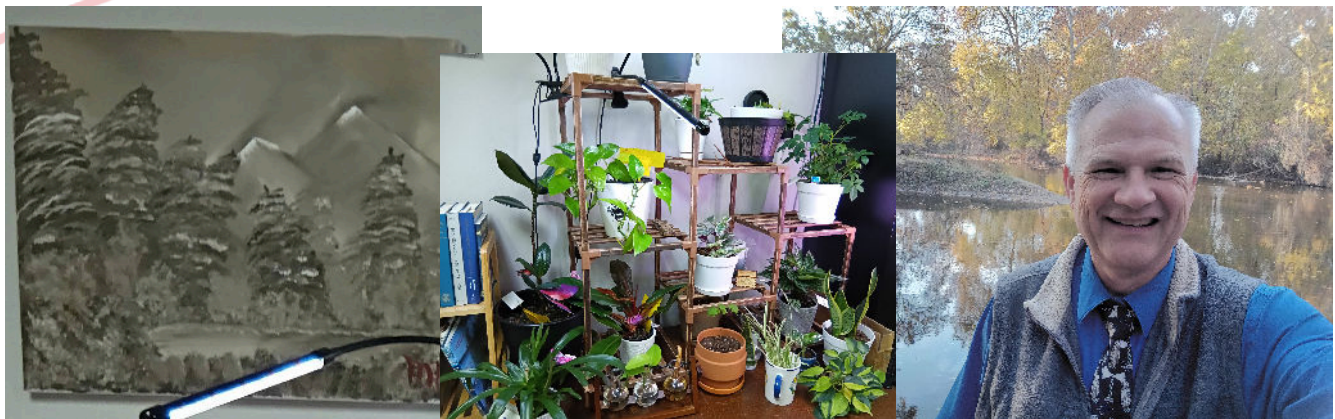
In real estate, staying connected is everything. "Eighty-five percent of buyers go online first," Mike said. "My whole life is phone, texting, internet."

But connection isn't just technology—it's human. **"It doesn't matter if it's business, family, school—if we all cared more about each other, a lot of our problems would go away."**

And when he's not helping clients or attending a Chamber event, you might find Mike surrounded by his wall of plants or standing at his painting easel. "I've got grow lights, oil paints, and a few of my paintings hanging up," he said with a smile.

As for his legacy?

"I don't care if people remember my name. I just want future generations to be able to live, work, and raise a family here."



Whether he's tending to plants, painting like Bob Ross, or enjoying a quiet walk outdoors—Mike finds peace in the simple things.

Thank you!

A big thank you to Mike Howard for taking the time to sit down and share his story. His love for this community and the people in it was evident every step of the way.

— Olivia Wells
LigTel Communications

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